Top Vibe Magazine

ONLINE
AUG 2025
Issue 196



MEDIA HOUSE Projects 2025
Women's Day tickets available

Friday Club 35th Birthday

Friday Club
Business Network
VAAL
072 768 8582

"Advertising your business"

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GLAMOUR TALK MAGAZINE
50+ MAGAZINE / TYDSKRIF

Top Vibe

Magazine

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to share your opinion, ideas and comments.

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1.

TOP VIBE MAGAZINE AMBASSADORS:

Our lovely ambassadors will bring you something new every month

2.

THE FACE BEHIND THE BUSINESS:

Read about business people in the Vaal.
Hennie's Computers page 6 & 7

3.

ADVERTISERS:

Support our advertisers, they support us.

4.

FRIDAY CLUB CELEBRATING 35 YEARS:

Founder and CEO of Friday Club celebrate 35 years in business



REGULARS

1. COVER PAGE: 01

Top Vibe Magazine it's celebrating the month of Aug with business as our fokus point.

2. EDITOR'S NOTE: 03

Charmaine Britz Editors note updating you on what to expect in the magazine.

3. AMBASSADORS: 04

Our Ambassodors for 2025 is Candice, and Elibie

4. ADVERTS: 08

Support our advertisers. To advertise in the magazine call 072 768 8582.

5. MEDIA HOUSE EVENTS: 12

Support our events - part of the proceeds of our events go towords charity.



Me having some fun with the App REMINI

Redakteurs Nota

Liewe Leser,

Sop en brood dag suksesvol, Media House vir ons bejaardes bedien met sop en brood. Ons manier om terug te gee aan die gemeenskap. Dankbaar vir ons borge Midvaal Private Hospitaal, Elite Models, Ambassadeurs, Vaal Ster finaliste,Victus Risk, Kim Lewis, Divan en Lehandra Hartmann,Gemeenskap borg.

Dit het dit moontlik gemaak om vir Moredou ouetehuis, Huis Belinda en Jabus Foundation sop en brood te gee.
Fotos in die uitgawe.

Groot dankie aan Carin wat die projek gedryf het saam met Media House se Ambassadeurs.

Vrouedag skuif na 4 Oktober'25 die vraag is het jy al jou kaartjie? Indien nie moet jy nou vinnig spring en jou kaarjie kry, dit gaan baie pret wees.

Hou die spasie dop vir wat ons gaan doen die maande wat gaan volg.

Ek wil jou graag nooi as besigheids persoon om by ons aantesluit by die Friday Club Vaal waar besigheids mense bymekaar kom om te netwerk , kom ons groei saam aan jou besigheid.

Kontak my by 072 768 8582 vir meer info. Ek groet dan eers tot volgende maand.

Liefde

Charms

Our Ambassadors



Candice Trietsch
Ambassador

Hi all the lovely readers,

Thank You to everyone who gave me feedback from July's Article. For those who missed it, well I recently joined "Florida Toastmasters" to better my public speaking and confidence.

I am also putting together some Spring remedies to help us in these cold winter days with ideas such as clothing, patterns for scarves, beanies, snoods, socks and gloves. The will be some fun game ideas that can be easily put together and played with all the family. Don't forget to moisturize with our Natural Homemade Remedies and facial yoga.

You don't want to miss out on all this, so please get in touch on 078-614-4171 or email Candicetrietsch@gmail.com

Remember Summer Bodies are made in Winter!!

Our Current Events:
WOMEN'S DAY on 9th August - it will be naughty but nice... spaces fill up very quickly, so don't delay... Contact me (Candice) on 078-614-4171 for more information. R250 a ticket, includes food.

Lovies
Candice
Xx

Dear readers,

I am the 20 year old Elibie Uitenweerde from Vereeniging Gauteng, I have a passion for modeling and lending a helping hand.

I'm a Franchise owner of Elite Models SA as well as a Ambassador for Cup cakes for kids with cancer, as a Cancer Survivor I believe one shouldn't be afraid or ashamed of a Scar it simply means that we were stronger than what ever tried to hurt us!



I'm also involved in many Charity events that involve old age homes and childrens homes for I believe charity should start at home.

I'm proud toe be aassociated with Media House I'm you New Ambassador.

Elibie Uitenweerde.
Ambassador

Elibie Uitenweerde

Hennie's Computers

Rest Assured, Quality You WILL Receive!

Your IT Partner Should Be Doing More,
Than Fixing Computers

– And Backups Are Just the Beginning –

Too many businesses only call their IT partner when something breaks.

But real IT support goes far beyond repairs — it's about protecting your entire business.

One of the biggest risks we still see is poor or non-existent backups. If your laptop is stolen, your server crashes, or you're hit with ransomware, your business can grind to a halt — permanently. Cloud-based and automated backup systems aren't just "nice to have" anymore — they're essential.

At Hennie's Computers, we do more than just sell hardware and clean up viruses. We act as your technology partner — ensuring your data is protected, your systems run smoothly, and your business is prepared for the worst.

We help you answer questions like:

- Are your backups actually working & have they been tested?
- If your PC is lost, how fast can we get you running again?
- Are your emails, accounts & documents safe from hackers?

Whether you're a one-person business or a growing team, we've got your back(ups).

We are only a WhatsApp away *;o)*

More Than Just I.T.

"Your Technology Partner in the Vaal"

🔧 Tech Tip of the Month

Beware the Cold: Winter Can Damage Your Tech! South African winters might not bring snowstorms, but cold, dry air can still cause serious tech troubles. Watch out for heaters on extensions that does NOT support running a heater. They will increase your electricity costs & is a safety hazard.

We are proud to announce the launch of our online shop this year! Visit our website and get the tech you need, delivered straight to your door. Contact us for anything you don't see. We WILL Source it!

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FRIDAY CLUB CELEBRATE 35th BIRTHDAY



Founder and CEO Allan Hammond. (photo provided)



The Friday Club – Where Conversations Become Clients and Trust Builds Legacy

In a world overflowing with digital noise and transactional networking, the Friday Club stands as a rare and powerful exception — a place where authentic relationships are valued over elevator pitches, and trust is the true currency of growth.

Every Friday morning across South Africa, something extraordinary unfolds. From Pretoria to Cape Town, from Nelspruit to Durban, professionals, entrepreneurs, creatives, and difference-makers gather — not merely to exchange cards, but to build relationships that matter.

Founded more than 35 years ago by visionary business coach Allan Hammond, the Friday Club is far more than a weekly meeting. It is a movement. A culture. A community. One that believes your greatest business asset isn't your product, your pricing, or your pitch — it's your relationships.

And it all starts with trust. At its heart, the Friday Club is built on the principle that people do business with those they know, like, and trust. This isn't a theory — it's lived reality. Over time, as members return week after week, trust deepens. Familiar faces become reliable partners. Strangers become collaborators. Clients are no longer just transactions — they become relationships rooted in respect and shared growth.

Here, networking is not a once-off handshake. It is the patient cultivation of confidence — in yourself and in others. Each meeting is purposefully structured to maximise connection:
A moment of shared insight to centre the group

A powerful presentation from a guest speaker who adds value, not hype

A concise, intentional 30-second introduction from each attendee

Time for giving referrals, celebrating wins, and making real connections

The Friday Club thrives because of its consistency, collaboration, and communication. It attracts those who understand that long-term business success is about playing the relationship game, not the short-term hustle.

It's not just a place to "get clients." It's where you build credibility. It's where your name earns respect through presence and participation. It's where trust compounds over time — and turns conversations into valuable contracts.

In today's economy, people are desperate for connection. The Friday Club answers that call. It creates space for entrepreneurs to be real, to be seen, and to be supported. There are no gimmicks. No pushy sales. Just a room full of people who believe in showing up, lifting others, and letting business flow from integrity.

So, why attend?

Because relationships matter.
Because trust takes time.

Because your next breakthrough isn't in your inbox — it's probably having breakfast.

At the Friday Club, we don't just network. We cultivate trust. We build legacy. We grow — together.

Get up; Dress up; Show up; and never Give up. Your business deserves relationships that last longer than a handshake. And that starts on a Friday.

By: Andre Jacobs



(photos provided)



Congratulations!

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Grow your business with us





MEDIA HOUSE - Projects 2025

MEDIA HOUSE PROJECT: Top Vibe Magazine / Top Vibe Kids Magazine / Glamour Talk Mag and 50+ Magazine



FACE OF TOP VIBE KIDS
&TOP VIBE MAGAZINE
2025



ENTRY'S OPEN
1 JULY 2025

ENTRY'S CLOSE
1 SEPTEMBER 2025

ENTRY FEE R250

FACE OF TOP VIBE KIDS
&TOP VIBE MAGAZINE
2025



INTERVIEWS:
13 SEPTEMBER 2025

CROWNING:
8 NOVEMBER 2025

Dream Big And Follow Your Passion

At some point, we've all heard a degree of skepticism when sharing a business idea — especially in the tech industry. The truth is, nothing happens unless you ignore doubt and boldly launch a concept for something that has never been done. It takes courage, self-belief and determination. Anyone who has gone out on their own, forged through the seas of skeptics and come out on the other side in one piece can attest that the dream is well worth it. Here are some tips to keep your eye on the prize and start a successful business that you love.

Follow your passion.

Simply put, passion is an absolutely essential ingredient in building a successful business. Passion comes in several forms and is experienced deeply on an individual level. It's critical to root your idea in something that highly motivates you. At this point, forget whether it's lucrative and only ensure it's something you love. Without passion, you'll have a hard time overcoming obstacles along the entrepreneurial journey.

Make the leap and formulate a plan.

Some of us are more willing than others, but in order to do so, we must go outside of our comfort zones. As businessman and Shark Tank star, Kevin O'Leary, once said, "A salary is the drug they give you [entrepreneurs] when they want you to forget about your dreams."

I can personally vouch for this. Looking back on my career, I was a willing participant in the "corporate ride." From a young age, I always wanted to lead with my passion. However, it never seemed like the right time. If it wasn't buying a house, it was having a baby or saving for education. I was chained to my salary. Don't get me wrong, the opportunities I experienced were invaluable and critical elements of my now successful entrepreneurship. But eventually, I understood what O'Leary was talking about.

So how do you break free and venture into the unknown? Planning and focus. Just like you would plan for household bills, large expenses or college tuition, plan to start your business, even before your idea is 100% ready

Dream big and keep looking ahead.

In business and in life, no vision is "too big." Ambition is a powerful force and a significant motivator, so drown out voices of doubt and keep your eye on the prize. Specifically focus on "how" you'll achieve your dream and execute on your big idea. Once you've got it, double down on this dream, on that passion, and you'll be amazed at how contagious that will be in attracting investors.

Additionally, work hard on building your brand. This is directly related to your business. Your social presence on leading platforms forms a strategic component in showing your ability to achieve success.

Building a successful business takes a combination of dreams, confidence and vulnerability. Couple these with passion, willingness to get out of your comfort zone and a vision to bring new solutions to existing challenges and you'll be an unstoppable force.



Women's shooting event in Sasolburg



🎯 Empowering Women Through Precision and Passion: SAHGCA's Women's Shooting Event Comes to Sasolburg

By Christa Heymans | Vibe Magazine – Vaal Triangle | August 2025 Edition

This spring, the Vaal Triangle is set to echo with more than just the sounds of camaraderie and community—it will resonate with the confident crack of gunfire as women from all walks of life gather for a day of empowerment, education, and excitement.

On **Saturday, 6 September 2025**, the **South African Hunters and Game Conservation Association (SAHGCA), Vaal Triangle Branch**, will host its highly anticipated **Women's Shooting Event** at the welcoming and rustic **Jackie's Pub and Grill in Sasolburg**.

🔫 A Day Designed for Women, by Women

This event is more than just target practice—it's a celebration of strength, skill, and sisterhood. Whether you're a first-time shooter or a seasoned markswoman, the event promises a **safe, supportive, and inclusive environment** where women can explore the sport of shooting under expert guidance.

Participants will enjoy:

- **Hands-on shooting instruction**
- **Safety gear and basic equipment provided**
- **Fun competitions with exciting prizes**
- **Delicious refreshments and social time**

💬 Why It Matters

In a traditionally male-dominated sport, this event is a bold step toward **breaking barriers and building confidence**. "We want to create a space where women feel empowered to try something new, connect with others, and discover their own strength," says the event coordinator from SAHGCA.

🤝 Calling All Sponsors

The SAHGCA appreciates **sponsors and partners** to help make this event a resounding success. Sponsorship opportunities include brand visibility, community engagement, and on-site participation. It's a unique chance for local businesses to align with a cause that promotes **women's empowerment, outdoor sports, and conservation values**.

Whether you're attending, volunteering, or sponsoring, this is your chance to be part of something impactful. Come for the shooting—stay for the stories, the laughter, and the unforgettable memories.

Mark your calendar: 6 September 2025 | Jackie's Pub and Grill, Sasolburg

For more information or to get involved, contact the following coordinators from the SAHGCA Vaal Triangle Branch:

Christa Heymans 083 306 1203 | Charlotte Fourie 076 539 1159

Growth Strategies Every Business Owner Should Know

In today's competitive business landscape, achieving growth and success requires strategic planning and implementing effective growth strategies. Whether you're an entrepreneur launching a small startup or overseeing the operations of an established business, having a clear growth strategy is essential. This article will explore ten growth strategies that every business owner should know. These strategies encompass various aspects of business operations and can help drive sustainable growth and long-term success.

Market penetration:

Market penetration entails expanding your market share by maximizing sales of your current products or services within your existing customer base. This strategy focuses on capturing more of the market through aggressive marketing and sales tactics. It may include offering special promotions, expanding distribution channels or improving customer service to encourage repeat purchases

Product development

Product development focuses on creating new and innovative products or enhancing existing offerings to meet your target audience's changing needs and preferences. By investing in research and development, you can stay ahead of your competitors and bring in new customers. This strategy requires understanding market trends, conducting market research and leveraging customer feedback to develop products that provide unique value propositions.

Market expansion

Market expansion involves entering new markets or targeting new customer segments. This growth strategy allows you to tap into untapped markets, diversify your customer base, and reduce dependency on a single market. It requires market analysis, identifying new opportunities and adapting your services or products to meet the specific needs of the new market.

Competitive pricing.

Pricing plays a vital role in attracting customers and staying competitive. Implementing a competitive pricing strategy involves finding the right balance between profitability and affordability. Conduct market research to understand your competitors' pricing, analyze your cost structure, and consider factors such as product differentiation, perceived value and customer willingness to pay. Adjusting your pricing strategy accordingly can help you capture market share and stimulate demand.

Digital marketing.

A solid online presence is vital for any business in today's digital age. Digital marketing strategies include leveraging social media marketing, search engine optimization (SEO), email marketing, content marketing and paid advertising to achieve optimal visibility and effectively connect with your targeted audience. By utilizing digital channels, businesses can increase brand visibility, generate leads and engage with customers globally.

Continuous innovation

In order to stay competitive, it is crucial to take proactive steps toward success and drive. Prioritizing continuous innovation is vital to ensuring growth for businesses. This involves fostering a culture of creativity, encouraging new ideas and embracing change. Innovation can take various forms, including product innovation, process innovation and business model innovation. As a result, businesses can differentiate themselves and maintain a competitive edge by continuously exploring new opportunities, adapting to market dynamics and leveraging emerging technologies.

Effective growth strategies are vital for businesses aiming to achieve sustainable growth and long-term success. With the right growth strategies in place, your business can thrive and reach new heights of success.



Balancing your work and personal life.

Balancing work and life involves finding a sustainable way to manage your time and energy between professional responsibilities and personal life, ensuring both feel fulfilling and manageable. This can involve setting boundaries, prioritizing activities, and incorporating self-care practices.

Set Boundaries:
Work hours: Define specific work hours and stick to them.
Email and notifications: Turn off work-related emails and notifications outside of work hours.
Communicate boundaries: Let colleagues and clients know when you are available.
2. Prioritize and Plan:
Schedule time for personal activities: Allocate time for hobbies, exercise, and social connections.
Time management: Use tools like calendars and to-do lists to organize your time.
Delegate tasks: When possible, delegate work to reduce workload.
3. Self-Care and Relaxation:
Take breaks: Regular breaks can help maintain focus and prevent burnout.
Practice mindfulness:
Incorporate mindfulness, meditation, or yoga into your routine.
Get enough sleep: Prioritize sleep for overall well-being.
Exercise regularly: Physical activity can help reduce stress and improve mental health.

4. *Seek Support:*

Ask for help:
Don't be afraid to ask for help from family, friends, or colleagues when needed.
Consider professional help:

Seek support from therapists or counselors if you're struggling to balance work and life.
5. Reflect and Refine:
Regularly assess your balance:
Periodically reflect on how you are managing your time and energy between work and personal life.
Make adjustments as needed:
Don't be afraid to adjust your approach as your needs and priorities change.

What is work-life balance?
Having a healthy work-life balance means maintaining a harmonious relationship between your work and personal life. It involves consciously managing your time and energy to meet both professional and personal commitments while prioritizing self-care and well-being.

What is the balance between work and life?
Work-Life Balance: What It Is and 5 Ways to Improve Yours ...
Work-life balance is typically defined as the amount of time you spend doing your job versus the amount of time you spend doing what's important to you outside of work, whether that is with loved ones or pursuing personal interests and hobbies

Take Breaks.

Improve Time Management.
Work From Home if Possible.
Make Schedules Flexible.
Practice Self-Compassion.
Plan Vacation Days in Advance.
Donate to a Cause You Care About.
Consider Volunteering.
More items.

How do you balance your work-life and love life?
Finding a healthy balance between love and work requires healthy boundaries. You can communicate with your partner about the boundaries you need, like an extra hour of sleep or staying late for a meeting, without feeling guilty. You can also set boundaries together, like no phones at dinner or in bed.

Put “you” on your schedule first, then schedule life's chores afterward.
Simplify your life.
Learn to say no.
Financial and emotional well-being are connected.
Identify activities that give you energy.
Surround yourself with high-quality relationships.

Make a daily to-do list
It helps youstay organized, proiritize it task and tracks, your progress troughout the day.

MAGAZINE

MEDIA HOUSE



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